



# MAKE IT COUNT WITH OUR ECO-DISPLAYS

Eco-Counter's real-time, bike count data DISPLAYs are a powerful tool to increase the visibility of cycling. The Eco-DISPLAY has become a key icon for cycling and has been installed in more than 260 cities around the world.

## Display bike and pedestrian counts 24/7

Woah, i'm the 265th cyclist today?

Cyclists and pedestrians don't take up much space, nor do they make much noise. The Eco-DISPLAYs are a unique piece of street furniture that draw attention to the use of street space by pedestrians and cyclists by displaying real-time count data.

Accurate count data is displayed in real-time with daily and cumulative year-to-date formats.

## Robust design

Designed to withstand the harshest urban and rural environments, our displays are manufactured with high-quality, industrial grade material. From the weather-proof aluminum frame to the anti-graffiti and anti-rust paint, every detail has been designed to make the display last.

## Fully customizable

Eco-DISPLAYs can be designed your way. Everything can be customized, including but not limited to: graphic design, layout colors, logos, frame color, number type and placement, single-sided or double sided... You name it!

Eco-DISPLAYs will promote cycling as much as your city image. Let's design it the way you want!



### BENEFITS

- + Communicate with the public
- + Customizable graphics & display
- + Single or double sided

### WHO?



- + Cyclists
- + Pedestrians

### WHEN/WHERE?



24/7, 365 days per year. Rain, fog, snow or sunshine. Bike lanes, multi-use paths, cycle tracks, greenways, rails-to-trails facilities, pumptracks and much more.



# A full range of DISPLAYs for every scenario



## Eco-DISPLAY Compact Lightweight & impactful

Fully customizable and highly visible, this affordable display is easy to install on any wall or existing post. Single-sided or double-sided, its colored matrix LED display can show instant and cumulative counts and/or dynamic text.

Left: The City of Cassina in Italy was the first to install the newly redesigned Eco-DISPLAY Compact, proudly capturing and displaying the number of users on an inter-city trail.

## Eco-DISPLAY Classic Promote active transportation

The Eco-DISPLAY Classic is a powerful, highly-visible tool to communicate bike, pedestrian or multi-user counts to the public in real-time. The durable counter has been tested in the harshest climates around the world, from the depth of Wisconsin's winter to Dubai's blistering hot summer.

Right: Following a complete-streets redesign, the City of Montreal installed an Eco-DISPLAY Classic in 2013. With over 4 million bicycles counted so far, the display is a fantastic way to show the success of this new infrastructure.



## Eco-DISPLAY Classic + Display custom dynamic text

In addition to real-time pedestrian and bicycle counts, the Eco-DISPLAY Classic+ presents dynamic text information to passers-by. The Classic+ can be used to display alerts such as traffic updates, event information, and weather.

Left: To demonstrate the importance of cycling for transportation and recreation, Izmir, Turkey, installed 7 Eco-DISPLAY Classic+ along a seaside mixed-use path.



## Make it count, anywhere

- + Eco-DISPLAYs can be used in combination with all Eco-Counter counting technologies including TUBEs, ZELTs and PYROs.
- + Our wide-variety of permanent and mobile counting solutions allow you to measure bike and pedestrian volumes wherever you need.



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