



cloudLibrary[™]
by bibliotheca

our solutions...

connect

Provide a connection between the library and its users, wherever they happen to be, expanding its reach and role within the community.

engage

Encourage interaction with the library, in unique ways, that drives participation and enhances its overall importance.

evolve

Empower libraries to reinvent their offering and encourage lifelong learning today and well into the future.



we help your library



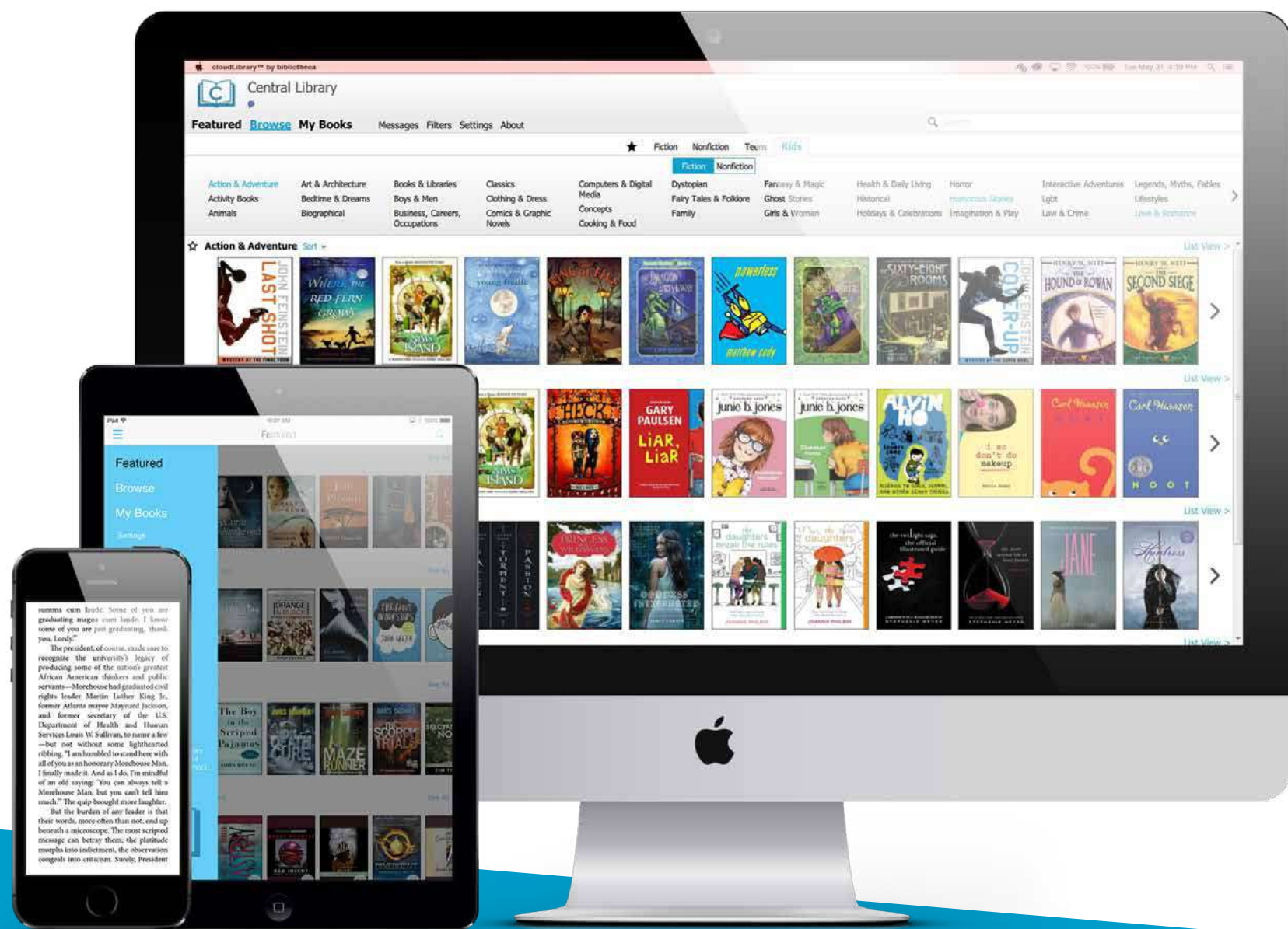
connect



engage



evolve



how much more could you do with cloudLibrary™?

cloudLibrary™, our eBook and eAudio solution, is designed specifically to meet the evolving needs of public libraries. With tools to increase awareness of library programs, cloudLibrary™ does much more than circulate digital content.

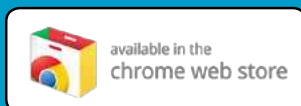
community outreach tools to easily engage new users

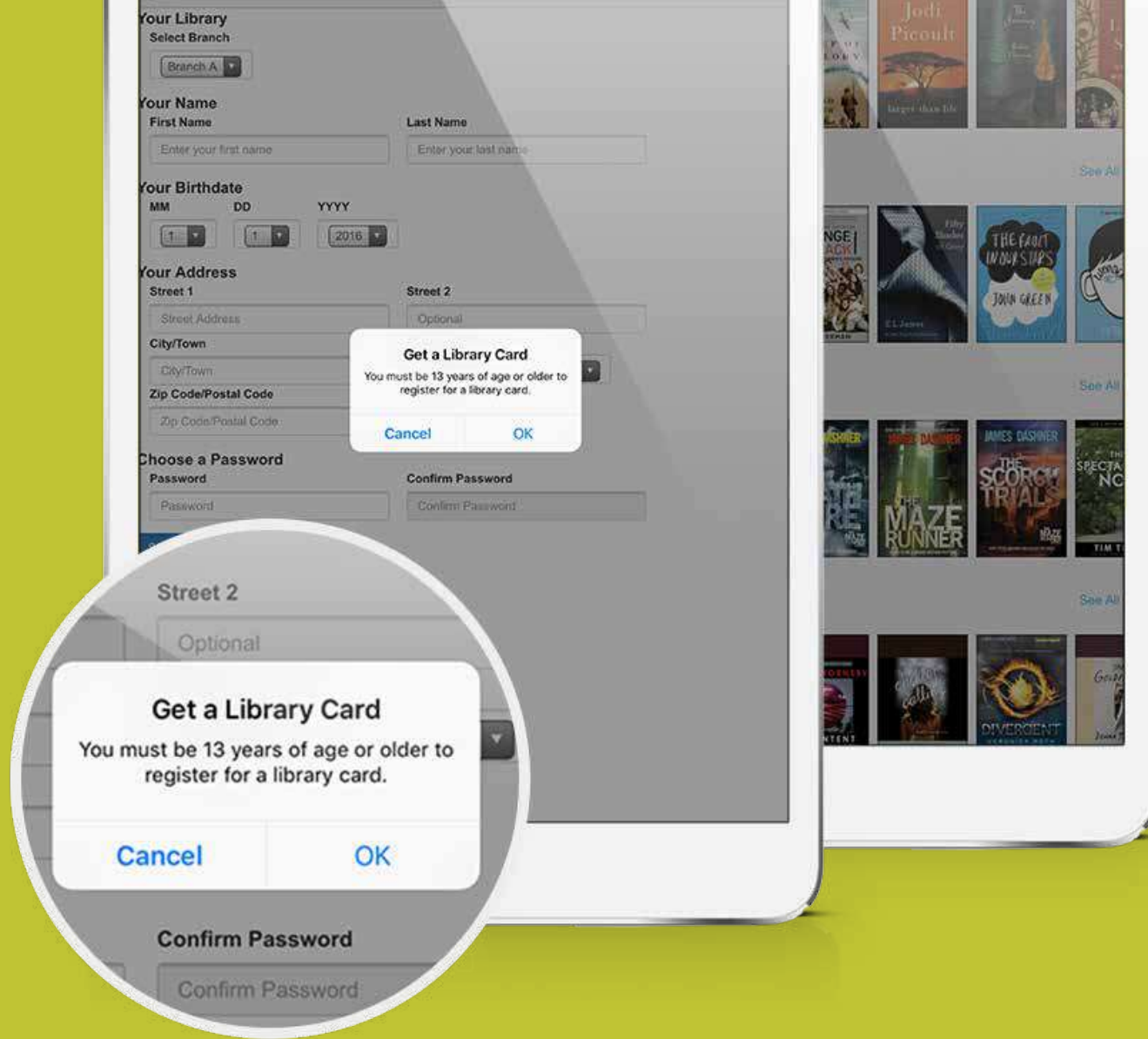
continually the best and most innovative user experience

drive digital users to your library with event integration

relay important library messages and display Twitter feed







read and listen instantly with our web-reader interface





reach new library users with remote digital kiosks

The cloudLibrary™ iOS kiosk license encourages libraries to connect to community beyond their physical library branches. Paired with digital patron registration, this unique cloudLibrary™ feature allows libraries to attract new users and keep current library users engaged. You choose your own iPad kiosk provider. Contact your cloudLibrary™ specialist for recommendations.

-  civic centers
-  transit stations
-  airports
-  local hospitals
-  local schools
-  recreation centers

securely and easily recruit new library users

new library users can create an account through in-app patron registration

ILS restrictions and qualifications automatically apply to all new user registrations

all user-sensitive information is held within your ILS, not in cloudLibrary™



read more...

In our case study with BiblioTech (Bexar Co)



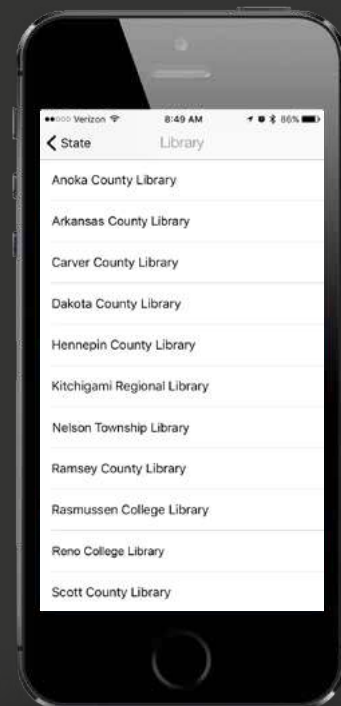
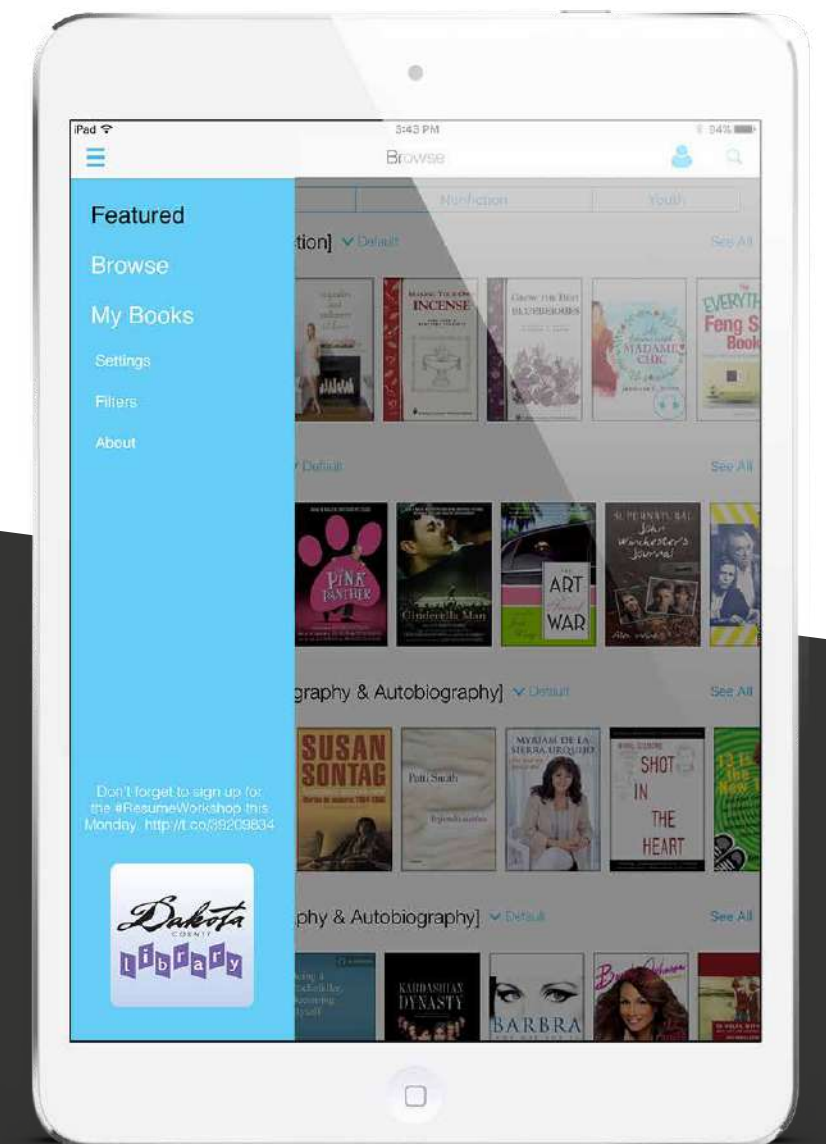


a hassle-free digital lending library experience

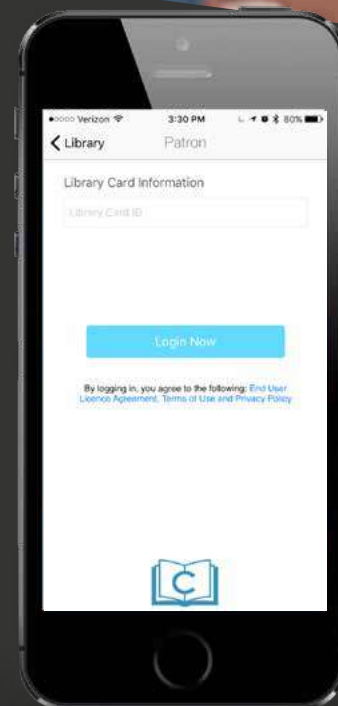
users just need a library card to gain access – no separate account needed

ILS age and content restrictions automatically apply to digital browsing

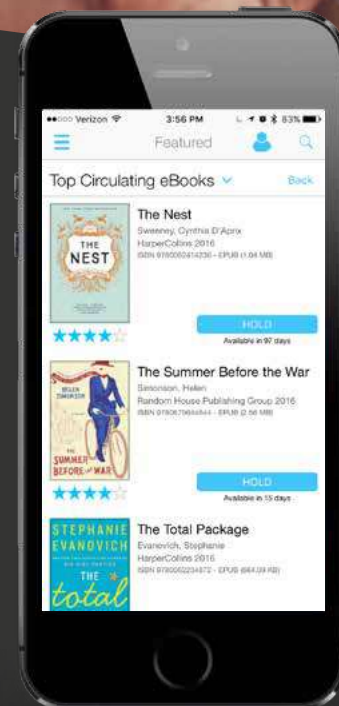
all user-sensitive information is held within your ILS, not in cloudLibrary™



select library



enter your library ID



start browsing



library customization

Build and display digital bookshelves customized to your community's needs. Add your library logo and link your Twitter feed to keep users up-to-date on your latest events and information.

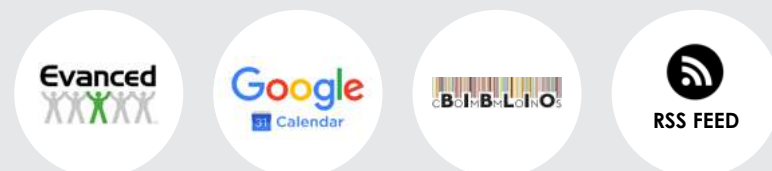
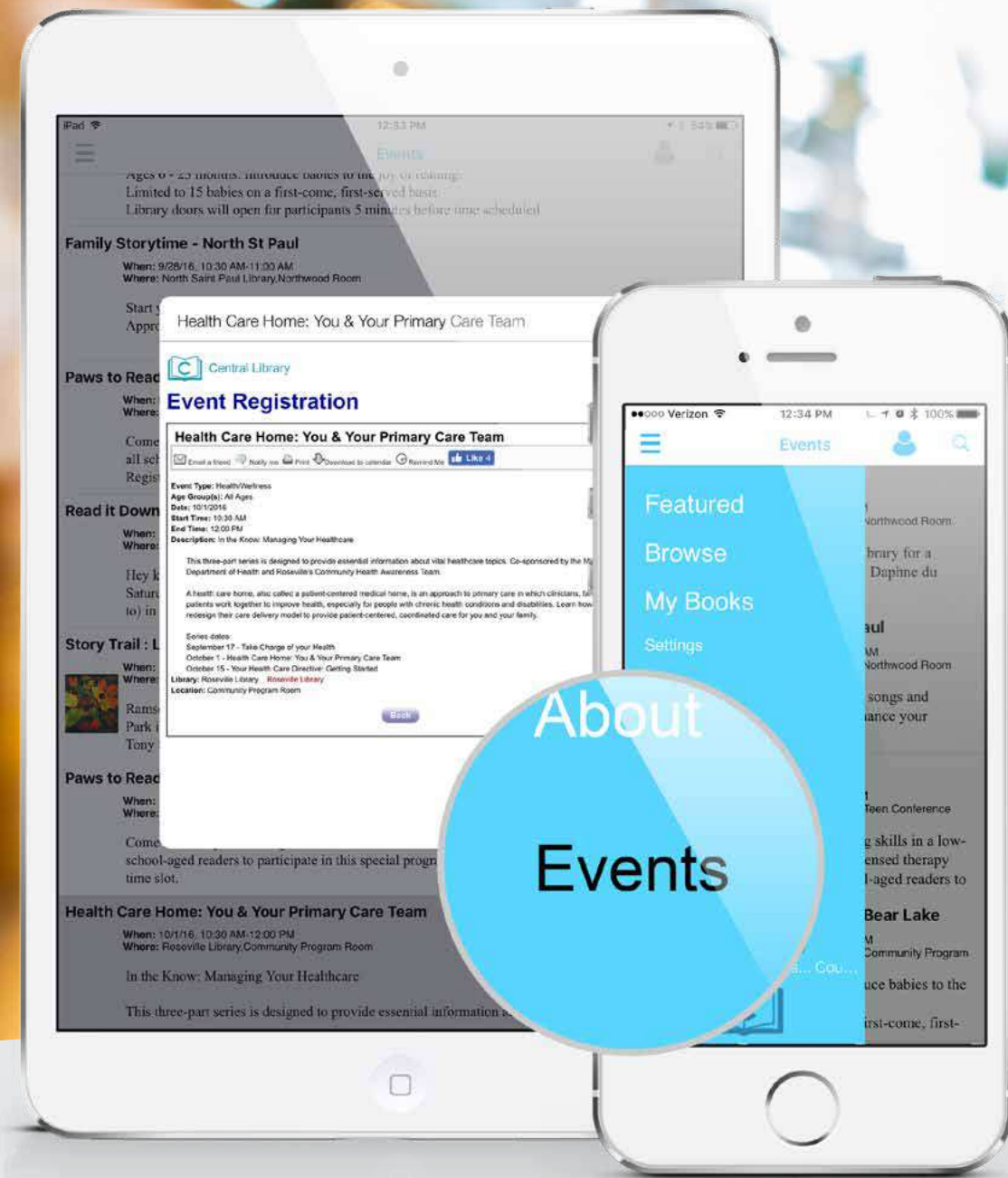
the ultimate eContent and events hub for your community

virtual library card is always on your phone

event integration drives digital users to your physical library

synchronized updates deliver latest event details

create custom announcements with message center



virtual library card

Users have access to their library user barcode at all times within cloudLibrary™, making in-library check out easy for teens and other users who prefer not to carry cards.



user can personalize their experience

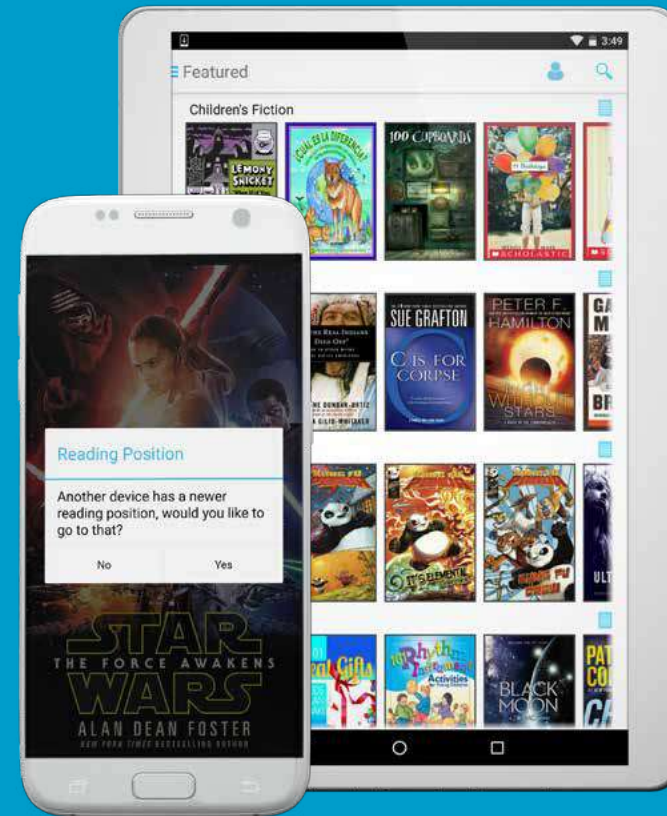
sort by rating, recent additions, or author

save favorite categories

filter eBooks and eAudiobooks

allow users to suggest titles to purchase

categorize by adults, teens and kids



syncs effortlessly, every time



titles



reading position



favorites



bookmarks

keep them coming back for more

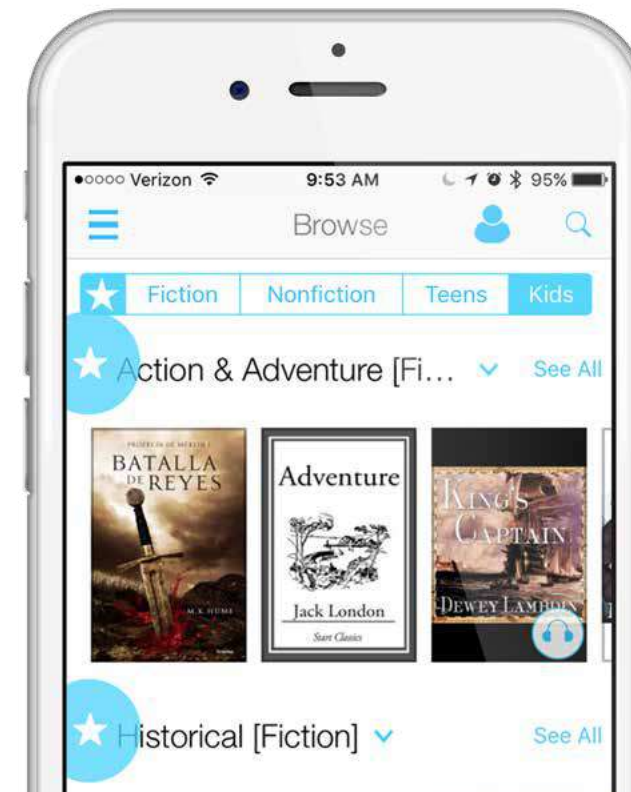
one-click borrow and download

intuitive apps for smartphones and computers

sample narrations before borrowing eAudiobooks

ratings and suggestions guide the next read

easily return titles before they expire



a personalized experience

One-click category selection allows users to fully customize which genres they wish to see in their personal browsing shelves. By using advanced filtering, they can sort by publication date, author, title, recent additions, or rating. Saving titles for future borrowing is as easy as tapping the favorite flag.

harness the power of cloudLink

With cloudLink, library consortiums build and manage multiple private eBook and eAudiobook collections with ease and flexibility. Libraries can join or create a consortium by individually purchasing their own cloudLibrary™ platform and connecting them with cloudLink.

flexible and customizable to fit individual library needs

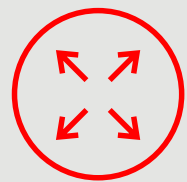
maintain a private collection and share simultaneously

unique sharing benefits not available on other platforms

seamless access to all consortium and individual library titles in one app

complete control of restricted and shared titles

prioritize your titles for your users and share unused titles easily



library titles to share

share local titles
only when available



restricted titles

titles restricted to
local users only



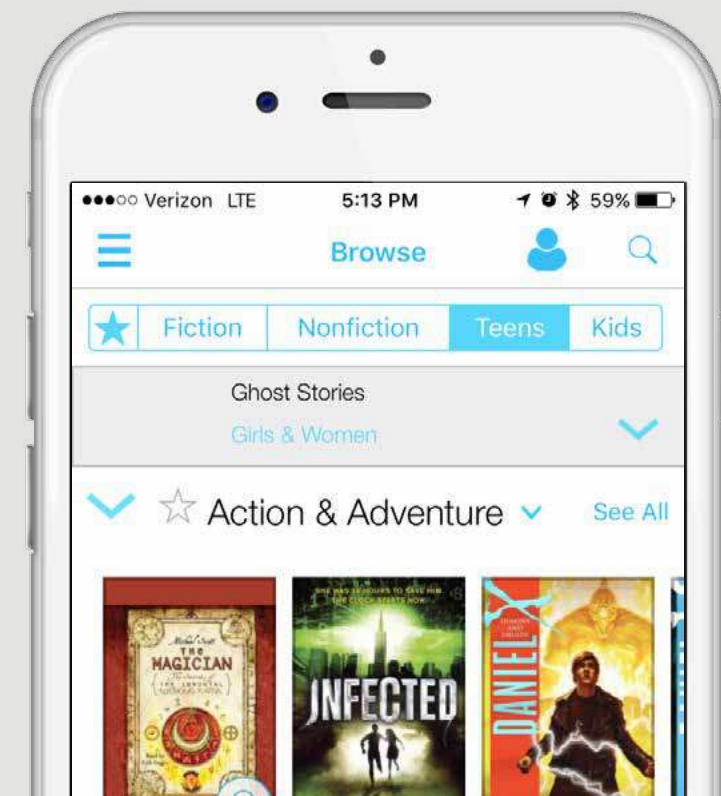
consortium titles

easily access
consortium-wide titles



teens and kids

With Young Adult BISAC category integration, users can filter searches by specific categories within YA and see various BISAC categories within book descriptions.





gain new digital users at the selfCheck™

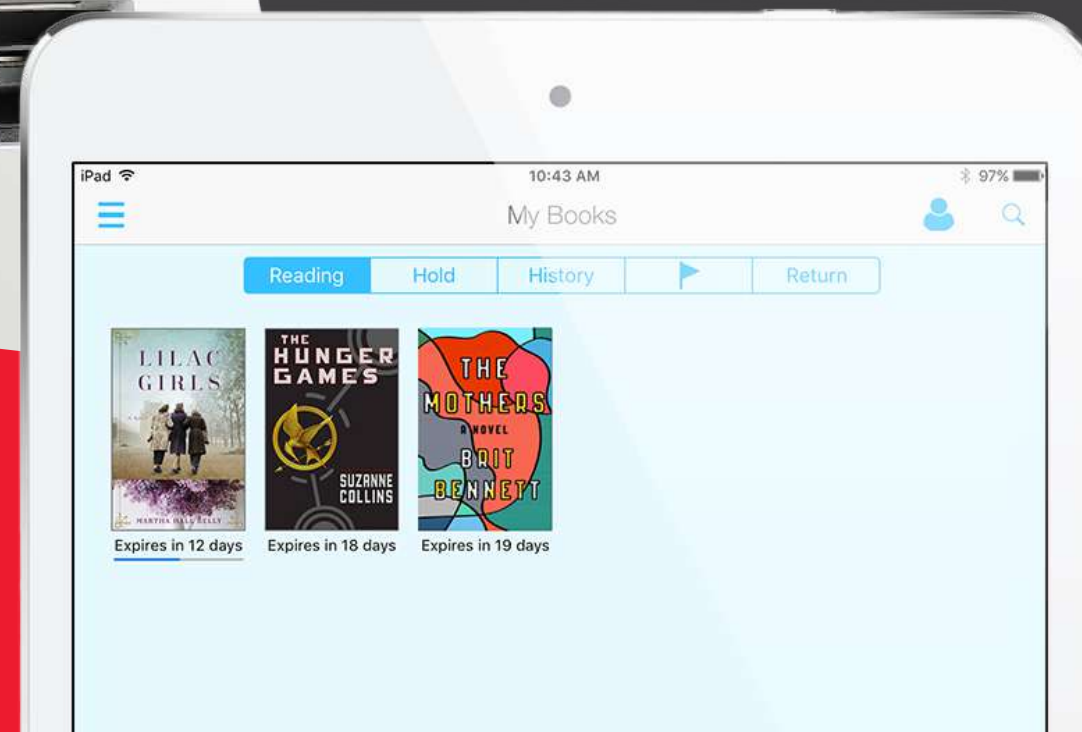
quickConnect™ and cloudLibrary™ work hand-in-hand to deliver your digital collection to users right at the selfCheck™. Suggested reads and similar titles are presented in a clear and unobtrusive way, allowing eBooks and eAudiobooks to be immediately added to the user's digital shelf. Initially designed for public libraries, cloudLibrary™ also appeals to academic libraries that want to offer a digital leisure collection to their students without having to visit another library.

attract new digital users from within your library

app download instructions provided on receipt

simple, one-click check-out of content

immediate access to titles within cloudLibrary™ app



read more...

In our dedicated quickConnect™ brochure



bibliotheca is the only company that offers an integrated self-service and eContent platform, allowing us to provide libraries with a truly connected and seamless physical, digital and self-service experience.

listen anytime, anyplace

eAudiobooks are an extremely popular way for users to consume books. cloudLibrary™ allows you to offer the latest new titles in both eBook and eAudiobook format to appeal to all types of readers in your community.



offer access to the latest digital trends



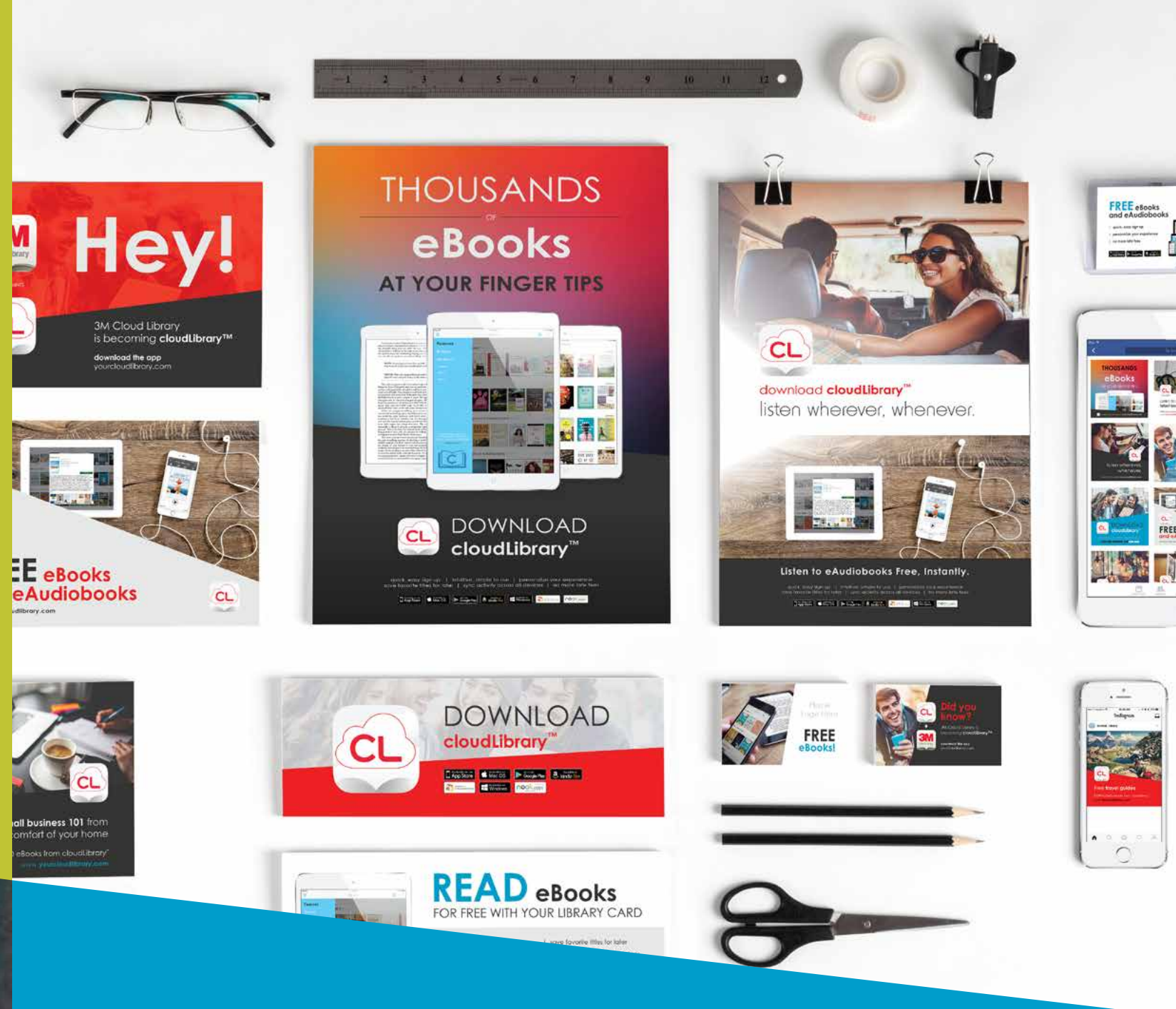
simplify access to eContent in one app



increase circulation with eAudiobooks



attract on-the-go users who enjoy eAudiobooks



effortlessly promote your collection

With the cloudLibrary™ marketing kit, libraries can easily access and download high-quality, informative marketing collateral to better promote their digital collection and increase awareness.



read more...

In our dedicated cloudLibrary™ marketing kit guide

a friendly and helpful team
dedicated to your success

get started with our opening-day collection, proven to please readers

receive regular digital newsletters with the most important new titles

find creative suggestions of backlist titles to maximize your budget

utilize prebuilt shelves for easy purchase or receive personalized shelf suggestions



Meet Heather McCormack

cloudLibrary™ Vice President, Collection Development & Publisher Relations

Heather defines collection development as the art and science of identifying, buying, tracking, and marketing materials that are relevant to your community. Her goal is to make your demanding jobs easier while strengthening your library's relationship with readers of all tastes and ages.

former Library Journal Book Review Editor

content accessibility & metadata advocate for libraries

2010 ALA Louis Shores award winner

readers' advisory expert across multiple formats

Heather leads our cloudLibrary™ team of talented individuals with experience in K-12 literature, opening-day collections, seamless content transfers and the management of their cloudLibrary™ collections.



lists curated by
our in-house team

Tier One

Top New Releases

Best Sellers

Top Circulating

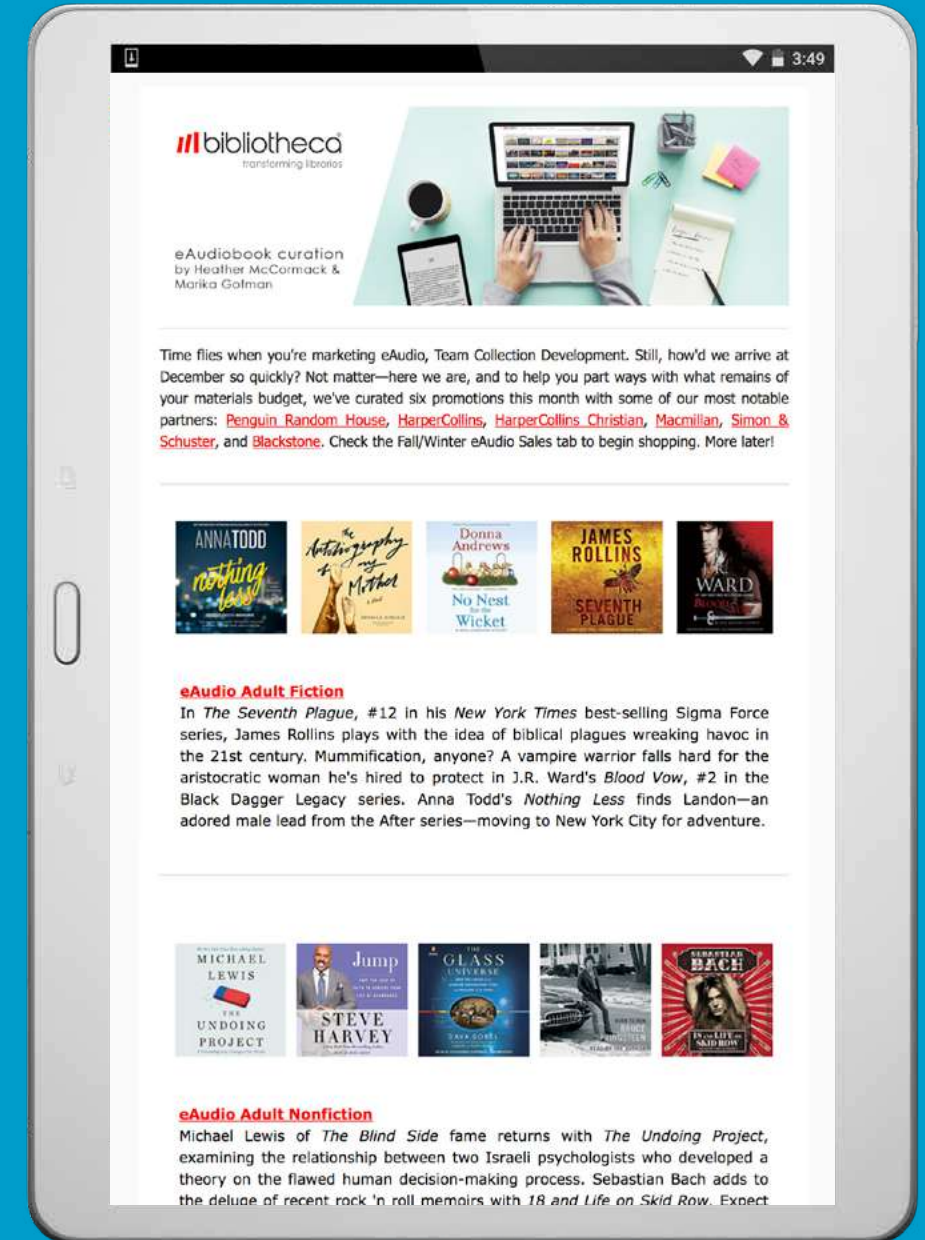
Top Purchases

Starred Reviews

Prepub Musts

Readalikes

LibraryReads



"Our close relationships with publishers set us apart and help us deliver the best content for our libraries. Using sales data, we created the opening-day collection for cloudLibrary™ so customers launch with titles that perfectly match users' interests."

Heather McCormack
cloudLibrary™ Vice President,
Collection Development & Publisher Relations



powerful tools for collection development



the ultimate content acquisition tool

track and manage your holds and existing titles

save your favorite ways to search the catalog

create multiple carts and user accounts



track what's working with reporting tools

purchase history

circulation comparison

holds and suggestions

utilization and top circulations

achieve higher digital circulation

collaborate with our in-house collection development team

promote relevant content to your community

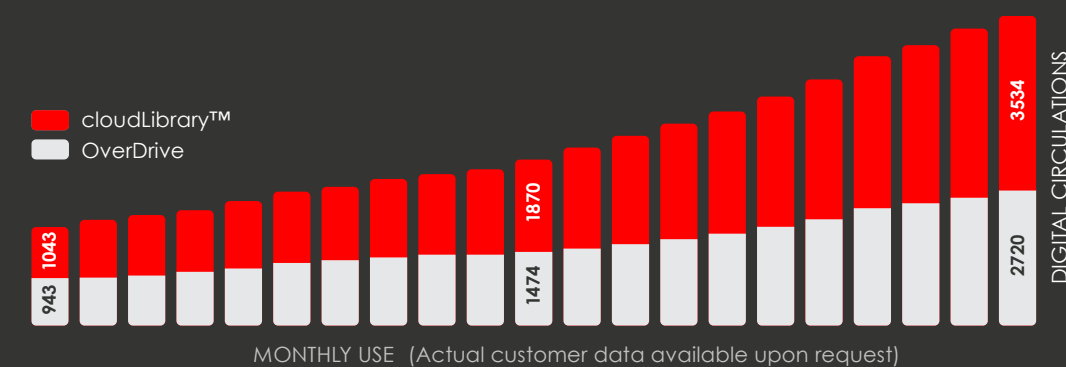
deliver content from top industry publishers

provide titles from regional publishers



a natural experiment at Mobile Public Library

In a unique scenario, Mobile Public Library (MPL) in Alabama launched cloudLibrary™ and OverDrive on the exact same day, with the exact same titles. They allowed their users to select the preferred platform and found that users preferred cloudLibrary™. As a result, MPL dropped OverDrive in 2016.





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info-us@bibliotheca.com
info-ca@bibliotheca.com
facebook.com/smartlibraries
twitter.com/smartlibraries
linkedin.com/company/bibliotheca